



**MINUTES OF THE BUSINESS DEVELOPMENT COMMITTEE MEETING  
HELD ON TUESDAY 23<sup>rd</sup> APRIL 2024**

Present: Rebecca Charlesworth                      Mark Crosson                      Caroline Campbell                      Jason Lawes  
 Bruce Penson    Martin Horswood

Guest: Paul Webster - WMB

ITEM	DETAIL	ACTION
1.	<p><b>Comments on minutes from last meeting:</b></p> <ul style="list-style-type: none"> <li>None.</li> </ul>	
2.	<p><b>Events:</b></p> <ul style="list-style-type: none"> <li>May – Red Sentence will give a talk on getting the most from your website.</li> <li>Jun – Richard Newsom - Curchod &amp; Co “Property Update” on the Woking commercial property market.</li> <li>July – Chris Mann Photography.</li> <li>Sept – Bruce in discussions with Cyber Protection.</li> <li>Oct - This was discussed that it might be good to have a Visitors event, so closely after the WMB Exhibition.</li> <li>Nov - Clara Westbrook Principal Data Protection – overview on the regulations.</li> <li>ProDrive and Menzies AI Event is on hold for now.</li> <li>It was raised that should we re-introduce a prize/bottle of wine for the networking events?</li> <li>The informal networking was very successful at The Red Lion and mostly non-members attended!!! It was decided to hold another one in May in Woking Town Centre.</li> </ul>	
3.	<p><b>Woking Means Business:</b></p> <ul style="list-style-type: none"> <li>Paul Webster updated the team. Nearly 50% of stands sold.</li> <li>Anne-Marie Baker, Beverly Kuchar and Sam Marshall have agreed to talk at the breakfast seminar to discuss the Surrey Business Forum. Dave Peet to chair.</li> <li>Paul mentioned purchasing more parking permits. Paul to discuss with Dave.</li> <li>Questionnaire – can we develop a QR code for the day so that people can scan and then fill in the questionnaire on their phones? It was felt that multiple choice might be better.</li> <li>It was discussed that we collate all the information on the stand and then invite all attendees to our networking event at the member’s rate.</li> </ul>	<p>DP PW/DP</p>
4.	<p><b>New members:</b></p> <p>Three new members:</p> <ul style="list-style-type: none"> <li>Linkable</li> <li>Olidon</li> <li>Community Federation for Surrey</li> </ul>	
5.	<p><b>Any Other Business:</b></p> <p>Bruce and Martin attended their first Business Development Committee meeting. I would like to thank them for joining our committee.</p>	