



**MINUTES OF THE BUSINESS DEVELOPMENT COMMITTEE MEETING
HELD ON THURSDAY 20 FEBRUARY 2025**

Present: Rebecca Charlesworth Bruce Pension Martin Horswood
Catherine Nicholas

Apologies: Mark Crosson

ITEM	DETAIL	ACTION
1.	<p>Events</p> <ul style="list-style-type: none"> • Feb networking event will be to promote WMB. Paul Webster to present • March networking event, can this be held at WFC or The Fiery Bird? DT is not great for guest speakers and with the car park now closed. Cathrine Nicholas to be guest speaker and run a quick coaching session. RC to speak to Fiery Bird and WFC. Cathrine to send wording to Rebecca to promote the networking. RC to cancel DT. • RC to speak to DP re spring budget? Menzies to present? 	
2.	<p>2025 Networking Dates</p> <ul style="list-style-type: none"> • 28 Feb at Woking Football Club – Paul Webster guest speaker • 27 Mar to be held at WFC or Fiery Bird NOT DT– Cathrine Nicholas guest speaker • 25 April event to be cancelled as AGM is on the 1st May at The Lightbox and Paul Webster has networking event mid-April at Hilton • 1st May – AGM – invite Will Forster to attend/speak • 22nd May – Venue to be confirmed – Fiery Bird? • 27th June – WFC – 5 x 2mins slots – give members first come first served basis to present for 2 mins something useful for the members without selling their businesses • July was deemed maybe a breakfast networking event • August evening informal social • 25th September – Double Tree Hilton • 24th October – Double Tree Hilton • 28th November – WFC • November – House of Commons dinner TBC • 11th December – DT 	
3.	<p>Next Meeting</p> <ul style="list-style-type: none"> • It was decided to hold brainstorm a social media strategy for the Chamber at our next meeting. <ul style="list-style-type: none"> ○ We need to create more interest in the Chamber, how do we do that through social media? ○ How do we promote more of our members activities? ○ RC to speak to Becky and see if she can attend the brainstorm ○ Invite DP? • To be held at the new Hilton in the coffee shop/Reception area 20th March at noon. 	
4.	<p>AOB</p> <ul style="list-style-type: none"> • Jason to send quote to Bruce for website costs 	
5.	<p>Date for next meeting</p> <ul style="list-style-type: none"> • 20th March 12 noon – new Hilton Hotel coffee shop/reception are 	