



**MINUTES OF THE BUSINESS DEVELOPMENT COMMITTEE MEETING
HELD ON WEDNESDAY 22nd MAY 2024**

Present: Rebecca Charlesworth Mark Crosson Martin Horswood
 Bruce Penson Jason Lawes

ITEM	DETAIL	ACTION
1.	Comments on minutes from last meeting: <ul style="list-style-type: none"> None. Apologies that these were not sent to the committee members beforehand. 	
2.	Events: <ul style="list-style-type: none"> May – Red Sentence will give a talk on getting the most from your website. June – Richard Newsom - Curchod & Co “Property Update” on the Woking commercial property market. 12th June – Informal networking in Woking? July – Chris Mann Photography. 14th August– Red Lion informal networking. September – Cyber Protection. October - Visitors event. We will use WMB to invite attendees to come to networking at member rate. November - Clara Westbrook Principal Data Protection – overview on the regulations. December – Mike Harvey’s daughter would like to sponsor the meeting in memory of her father. It was raised that should we re-introduce a prize/bottle of wine for the networking events? It was suggested that we should include on socials the names of guests who attended and tag them. 	
3.	Social Media: <ul style="list-style-type: none"> We need to encourage Committee members to follow the Chamber LinkedIn page as this creates traction. 	ALL
4.	Woking Means Business: <ul style="list-style-type: none"> Caroline to send the Committee last year’s questionnaire for the committee to feedback on what to change in terms of questions. QR code to be available on the day for visitors to either join the chamber or register to attend the Visitors event. It was discussed that we collate all the information on the stand and then invite all attendees to our networking event at the member rate. Can Paul Webster please send his posts on WMB to Becky so she can share on all our socials? Can Paul Webster send to Christine his posts on WMB so we can upload onto our news section of the website? Do we want to offer a bottle of champagne to entice people to fill in the questionnaire? 	CC PW/BS PW/CC
5.	New members: <ul style="list-style-type: none"> 1 new member: Walfinch Care Home. 	



6.	Any Other Business: <ul style="list-style-type: none">• Martin to send RC photo and Bio so he can be added to the website for the Business Development Committee member.• Mark will take pictures on Friday at the networking and send to Becky at news@wokingchamber.org.uk with a few lines so she can cascade through socials.	MH MC
7.	Next Meeting: <ul style="list-style-type: none">• Wednesday 19th June 12 noon at Menzies.	